

14 - 15 APRIL 2012

**DEXTRO ENERGY  
TRIATHLON  
SYDNEY**

PRESENTED BY  

## APPLICATION FOR MEDIA ACCREDITATION

Journalists are welcome to attend the 2012 Dextro Energy Triathlon – ITU World Championship Sydney event 14 - 15 April 2012.

We request that journalists wishing to attend the 2012 Dextro Energy Triathlon – ITU World Championship Sydney event please complete an accreditation form to assist us help you get the best from your attendance.

Athletes are available for individual interviews on arrangement through the **Media Manager, Lisa Pringle**.

The official athlete press conference will be held on **Thursday 12<sup>th</sup> April at 11am**, VIP Area, located at Hyde Park North and Cathedral Square, College Street. A compulsory Media Briefing will also be held in conjunction with the press conference.

Accreditation is a means of identification for attendance at particular events and allows access to some restricted areas. It also makes it possible for officials to extend every courtesy to you. Following receipt of your application, you will be able to receive updates on developments with the event and press releases distributed before the event.

A media pass, media kit, compulsory bib and further details of the event will be made available to you from the Media Centre from Friday 13<sup>th</sup> April after 9:00am.

The Media Centre will be located at Hyde Park North and Cathedral Square, College Street, race precinct and will be open from Friday 13th April 10:00am – 5:00pm, Saturday 14th April, 6:00am – 5:00pm and Sunday 15th April 5:30am - 4pm.

The media centre will be fully equipped providing internet access, photocopier, fax, storage and refreshments. A permanent supervisor will be in attendance to oversee its smooth running.

The 2012 Dextro Energy Triathlon – ITU World Championship Sydney event reserves the right to refuse or withdraw accreditation at any time and is subject to ITU approval.

Due to the two transition elite course a shuttle will be provided for media from the swim to the finish line at Hyde Park. The shuttle will leave after the last competitor has left the transition area.

*Please indicate if you would like to take advantage of this service.* Alternatively, the walk back to Hyde Park is approx 1km.

YES  NO

### Applications for accreditation **MUST** be received by **10th APRIL 2012**.

If you have any queries or problems with completing the following accreditation form, please contact Adele Ormando: [adele.ormando@usmevents.com.au](mailto:adele.ormando@usmevents.com.au) or 0402 064 078

For detailed event information please visit <http://sydney.triathlon.org>



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## MEDIA ACCREDITATION FORM

Name: \_\_\_\_\_

Title: \_\_\_\_\_

(Photographer, Editor, Journalist etc.)

Organisation or Freelance: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Expected Date of Arrival: \_\_\_/\_\_\_/\_\_\_

Please indicate if you would like to receive information and updates by email on the event prior to your arrival: YES  NO

### Organisational Category:

TV  Radio  Magazine  Newspaper  PR  Photographer  Online  Video

Number of viewers/circulation: \_\_\_\_\_

Description of expected assignment, deadline & publication/broadcast date:

\_\_\_\_\_  
\_\_\_\_\_

Signature of applicant: \_\_\_\_\_

Date: \_\_\_/\_\_\_/\_\_\_

*USM EVENTS reserves the right to refuse or withdraw accreditation at any time.*

### Please fax or scan and e-mail to:

Fax: 03 9646 1559

E-mail: [adele.orlando@usmevents.com.au](mailto:adele.orlando@usmevents.com.au)

### For further information or to arrange interviews or photographs contact:

Adele Orlando 0402 064 078 | [adele.orlando@usmevents.com.au](mailto:adele.orlando@usmevents.com.au) (media accreditations)

Lisa Pringle 0417 005 743 | [lisa.pringle@usmevents.com.au](mailto:lisa.pringle@usmevents.com.au) (interviews/photographs)

For further event information visit <http://sydney.triathlon.org>